



COMPANY PRESENTATION

Vision and Philosophy

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Vision

People work across organizational and national boundaries together intercultural, to jointly create solutions for a sustainable future on this earth.

Philosophy

Our customers should make by our services and networks, their business more successful and more economical than before.

Through this partnership will be achieved additional market share.

Existing jobs are protected, additional jobs will be created.

Business

In the following business areas we offer services and advice:

Business Guide

Adventure and event
marketing

Broadband Initiative

Seminars

Energy Initiative

Consulting Services

Are you looking for business contacts in [Russia](#), [Kazakhstan](#), [Georgia](#), [Ukraine](#) and the [UAE](#)?

Do you need support in establishing contacts, translations, negotiations, contract drafting and intercultural aspects?

e2b has excellent connections in many key business sectors in the countries listed above.

The e2b Business Guide provide you with an easier access to your target group or target market.

The personal contact and trust in the people is an key factor for business success - especially in these regions.

We offer the following services to increase the chances of success in your international business activities significantly:

Services:

Contact in the target market by our personal network

Organization and planning of business travelling

Local Monitoring and coordination

Moderation of negotiations with customers, partners, governments

Interpreting services

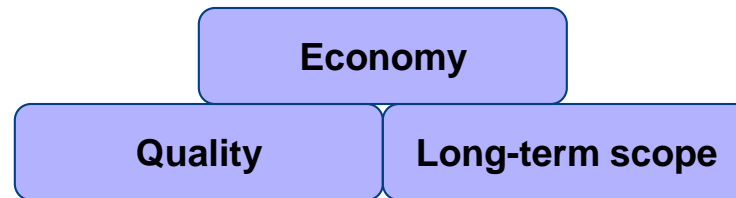
business advice (Country specific)

Assistance in overcoming cultural differences

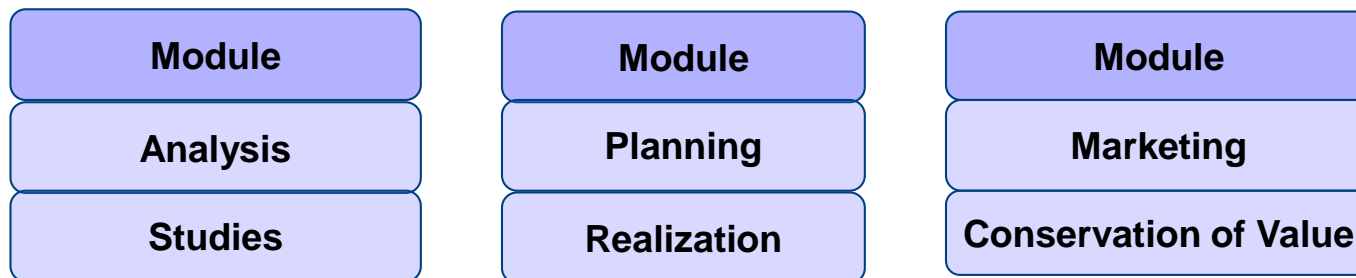
Broadband Initiative

The team of e2b has large experience in network planning. Since two years we handle intensively with solutions for the supply of broadband optical fiber connections to homes.

We have developed a special concept that ensures sustainable benefits for:



We offer our performance in individual modules:



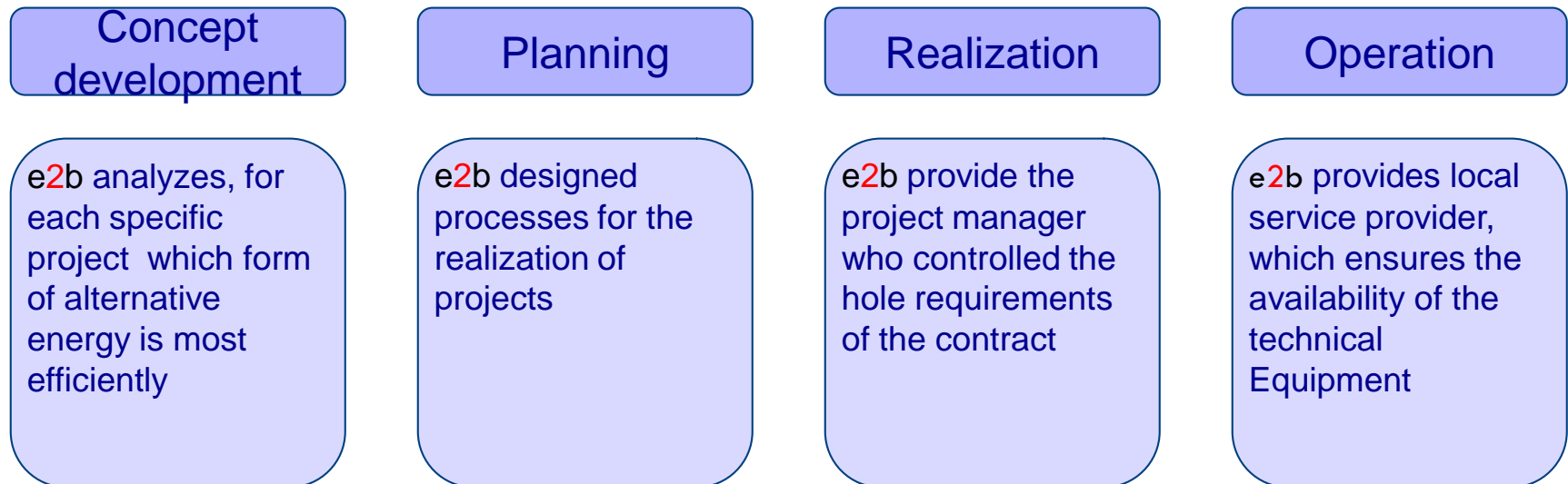
Energy Initiative

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The rational and highly efficient use of alternative energy resources is one of the most important task of this and future generations.

Therefore we deal with projects in which alternative energies are used.

According to this we offer the following services:



Adventure and event marketing

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We develop extraordinary ideas and concepts.

Thereby we support strongly your business opportunities.

The customer relationship and loyalty will be improved significantly.

Customer Enthusiasm Programs

Event Marketing

Media Marketing

Customer Enthusiasm Program

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With our enthusiasm programs, we create for your customers market places for new relationships.

Your customers will be inspired and your employees highly motivated. Unique experiences allows a easy way to start dialogues.

This improve the emotional relationship. The event will be unforgettable.



Visit of the Federal Chancellor Office



Open Air Festival

Event Marketing

Do you want to place a product or service in the market sustainable?

Do you want to take this challenge and stand out from your competitors?

Do you like do this on an unusual way?

We create innovative concepts in a perfect implementation.

Do you makes your messages come alive. We see all our activities as a part of your corporate culture and communication strategy.



Musical event



Product promotion

Media Marketing

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e2b offers artistically crafted image, product, advertising and educational films and even music presentations.

We implement innovative media solutions for you. This inspires your customer and you too.



Learning should be an adventure. All new experiences remain in this case very well remembered.
Jürgen Kreyenberg

Precisely for this reason, e2b executes seminars at unusual locations.

This will create situations that inspire employees of your company for new ideas and innovative approaches.

This will help them to identify in short time, new perspectives and ideas for your business, to secure this and expand. The following seminars are offered:

Leader ship training

Intercultural training

Team training

Humane Resources are the key success factor in any business activity.

Jürgen Kreyenberg

As a consultancy we offer the following services:

Business Plan

Interim Management

Project Management

Strategic Coaching

Market Research

Market Analyses

Sales Concept

Road Map

A business plan is a general basis of success for any company.

Basically a business plan is designed for corporate management and has different objectives in every stage.

The business plan is a kind of a "road map".

This shows the corporate management the current economic situation of the company.

For entrepreneurs, the business plan is a prerequisite to ensure economical success.

The Business plan is most helpful for a established company, to control and stabilize the company strategy.

Additionally it helps, to obtain a financial contribution by investors or by banks and, ultimately, to demonstrate the entrepreneurial success.

Interim Management

Applications of the Interim Manager

The requirements of the project define the qualification of the Interim Manager.

This is necessary to ensure high efficiency and high quality.

The contract period will be agreed according to your requirements in advance.

Applications	
Managing Director	Sales
Marketing	Controlling
Procurement	Logistics
Human Resources	Technology

Operational objectives of the Interim Manager
Re-structuring
Succession Planning
Coaching

Interim Management

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Benefits of Interim Management

What are your the Benefits of Interim Management for a limited period of time?

Performance of the Contract according to your operational requirements.

Negotiation of the Contract according to your business requirements.

High commitment to the goals of your company

direct realization

Project Management

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Projects with financial risk, time critical implementation or complex technical requirements are increasing tremendously in today's business world.

Market conditions, competition, cost pressures and increasing customer demands require continuous high performance by all parties.

the project manager is responsible to the project objectives in accordance with the agreements as:

Schedules

Costs

Contents

Range

e2b provides project managers (GPM Qualified to Level B) for the duration of your project are available.

Our project managers have managed national and international projects and achieved the agreed quality standards like structuring, project documentation and risk management successfully.

Strategic Coaching

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The aim of the strategic coaching is the support of the entrepreneur, to achieve his goals.

In Detail, we analyze the logical structures within the company, work out effective strategies and accompany their implementation in practice.

We use analytical methods and our extensive knowledge of realized projects, to achieve this.

There are four important points in that strategic coaching to regard:

Potential Analysis

SWOT - Analysis

Financial Planning

Milestone planning

Sales Concepts

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New products and services must in the market be quickly positioned. furthermore well prepared for the target groups and - last but not least -, of course to be sold.

This is done to protect the investment made.

e2b offers two services for Sales Concepts :

Sales Support

corresponding to your products and services e2b developed new sales ideas and coaches the existing sales units to create a more efficient market access.

Market Access

e2b provides you with a network. Thereby you achieve a good position in the market for your company.

This is quickly, confidently and very cost effective for your company.

Intercultural communication skills is one of the key qualifications for successful international market development.

Different cultural value orientations and cultural differences in the action and conversational behavior often lead to misunderstandings. These circumstances prevent a successful business relationship very often.

This seminar invites you to take the challenge of creating new markets in spite of minimal resources.

The seminar will be supported scientifically by Prof. Dr. Y. Schoper of the University of Mannheim.

Managetamine for entrepreneurs (Special e2b Expression)

The management of complex, enterprise wide projects is one of the complex challenges.

Very often you need a solutions in short time, if parameters are changing.

This may be apply for parameters such as, market, competition, customer demands or that cost.

Also Changes in the framework by law require sometimes short term adjustment.

In all complex projects is one requirement identical.

There are only individual solutions, for individual requirements.

That e2b Seminar "Managetamine " supports you to find a individual solutions.

Concept

management skills will be increased by the combination of supervision and coaching, and collegial advice.

The topics range from the organizational view, the dynamics of teams and conflict resolution up to stress reduction.

The analytical reflections of your own projects and constructive feedback are integral components of this ambitious advice.

New opportunities of professional actions arising in the analysis of your own work and experiences with the participants.

Important contribution is guaranteed to the quality of future project work .

Services



In the business areas we offer the following services:

Business Plan

Coaching

Event Organisation / Implementation

Financial Schema

Creating Corporate Videos

Situation Analysis

Defining Specification

Marketing strategies

Designing Marketing Concept

In the business areas we offer the following services:

Optimizing business processes (i.e. purchasing, organization, sales)

Training and Qualification

Draft of Contract and contract negotiation

Projectmanager (certified according to GPM up to Level B)